

+ JAVI GUILLÉN



# GRAPHIC DESIGNER CREATIVE DIRECTOR PUNK ROCKER

JAVIER  
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NAVARRO

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BORN ON 09 · 09 · 1978

DNI · 33499345 Y

C| PONT DELS ORTISSOS 9, 4º 1

03202 · ELCHE · ESPAÑA

Reflexive and passionate about all kinds of artistic expressions, especially with music and design. On my way to self knowledge, I want to keep on learning everyday and feel joy most of my days, sharing my experience, collaborating and helping others to reach their goals.

## SKILLS

GRAPHIC DESIGN

85%

WORDPRESS

80%

CREATIVE DIRECTION

75%

HTML5/CSS3

75%

PHOTOSHOP

85%

LIGHTROOM

80%

ILLUSTRATOR

90%

NIKON D3100

80%

INDESIGN

70%

PREMIERE ELEMENTS

70%

# EXPERIENCE

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APRIL 2016 - DECEMBER 2018

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## GRUPO ANTÓN COMUNICACIÓN

Branding and Corporative Identity: Brand Creation, Logotype Design, Stationery, Applications for Printing and Web. Packaging, Merchandising and Iconography.

Art Direction, Graphic and Editorial Design: Brochures, Books, Leaflets, Infographies, Advertising and Social Media Content, Posters, Creativity, Outdoor Advertising, Photography and Photographic Retouching.

JUNE 2014 - APRIL 2016

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## FREELANCE DESIGNER

Graphic Design | Art Direction | HTML5/CSS3 Responsive Layout.

JUNE 2011 - JUNE 2014

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## PASSWORD ESTUDIO

Creative Direction, Art Direction & Graphic Design: Brand Creation, Logotype Design, Stationery, Applications for Printing and Web. Brochures, Packaging, Merchandising and Iconography.

Web Design: Corporative Sites, Online Portfolios, E-Commerce and Online Store, Applications and Corporative Identity on the Internet. Front-End Design, HTML5/CSS3. Multi-Device Responsive Layout.

FEBRUARY 2011 - NOVEMBER 2011

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## MEDIA MOTIVE

Online Marketing Company specialized on developing entertainment sites at the Internet: **Design of Logos and Corporate Identity. Design of Web Pages, Landing Pages and Thematic Portals under the W3C standards. HTML/CSS Layout. Design both static and dynamic Banners. Mailing and Newsletters. Video Recording, Editing and Optimization for the web.**

SEPTEMBER 2010 - FEBRUARY 2011

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## JUÁREZ IMPRESORES

Graphic Design, Final Art and Offset Printing: **Corporate Image, Stationery and Posters. Editorial Design and Corporate Books. Packaging and Display Design. Product Shooting and Photo Retouching. Web Design of the company site and Strategic Online Marketing advice.**

MARCH 2006 - SEPTEMBER 2010

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## FREELANCE DESIGNER

SEPTEMBER 2004 - DECEMBER 2008

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## PINET GRUPO INMOBILIARIO

**Sales & Marketing Department:** Sales management, new clients and collaborators. Negotiation of commissions. Business presentations of product in native and english language. Real Estate Exhibitions in national territory and abroad. Sales support of Real Estate Agencies. After-sale services. Customer Support.

**Business Branding:** Brochure Design, Social Media Advertising and Web Management.

# EDUCATION

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2006 - 2008 / Escuela Europea para la Comunicación y las Artes Visuales (ESECAV). Alicante.

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**EXPERTISE IN  
GRAPHIC DESIGN**

**MASTER IN  
WEB DESIGN  
& DEVELOPMENT**

2004 / Dublin City University. Ireland.

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**CAMBRIDGE TOEFL  
ADVANCE CERTIFICATE  
IN ENGLISH**

1996 - 2002 / Universidad Cardenal Herrera · CEU. Elche.

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**DEGREE IN BUSINESS  
ADMINISTRATION  
& MARKETING**

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